

FOR IMMEDIATE RELEASE

A Beautiful Cause

Chatters Salons support Ronald McDonald House Charities® Canada for 3rd year.

Red Deer AB, May 24, 2018 – This Saturday all Chatters Salon locations are teaming up to host A Beautiful Cause event that supports Ronald McDonald House Charities® Canada. This event is in its third year, and the goal for 2018 is \$100,000 dollars. On May 26th, Chatters Salons will be donating \$10 from every salon service visit.

Did you know that 65% of Canadian families live outside a city with a children’s hospital? When a child gets sick, they often have to travel hours for treatment. The 15 Ronald McDonald Houses and 16 Family Rooms (a place to rest and recharge in the hospital) across Canada provide a caring, supportive environment for the whole family, keeping them together and close to their sick child. Each year RMHC supports over 26,000 families from more than 1,800 communities across Canada.

At Chatters Salons, we believe it's important to give back to the community that supports us. That's why we started A Beautiful Cause, a program implemented across all our salons.

In a recent interview with the RMHC (Toronto) CEO, Sally Ginter said – “I would like to take the opportunity to thank Chatters for their support. We do not receive government funding and need to fundraise; we rely on business like Chatters for their support, so please know how grateful we are.”

Not getting a salon service on May 26th? You can still donate in stores, or online:

<https://www.rmhccanada.ca/fundraiser/Chatters-Salonsrsquo-A-Beautiful-Cause-2018-for-RMHC-Families>

About Chatters:

Chatters Salon is a Canadian Franchise with 1110 locations from British Columbia to Newfoundland. Chatters is the leader in the Canadian hair and beauty industry with the largest selection of professional hair care products under one roof and available online, at some of the best prices in Canada. Chatters offers salon services that are always on trend and understands that a client’s hair is their best accessory. Chatters’ stylists receive continuing beauty industry education from some of the industry’s top educators and are always aware of the latest techniques to help provide you with the season’s freshest looks. For locations visit www.chatters.ca.

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